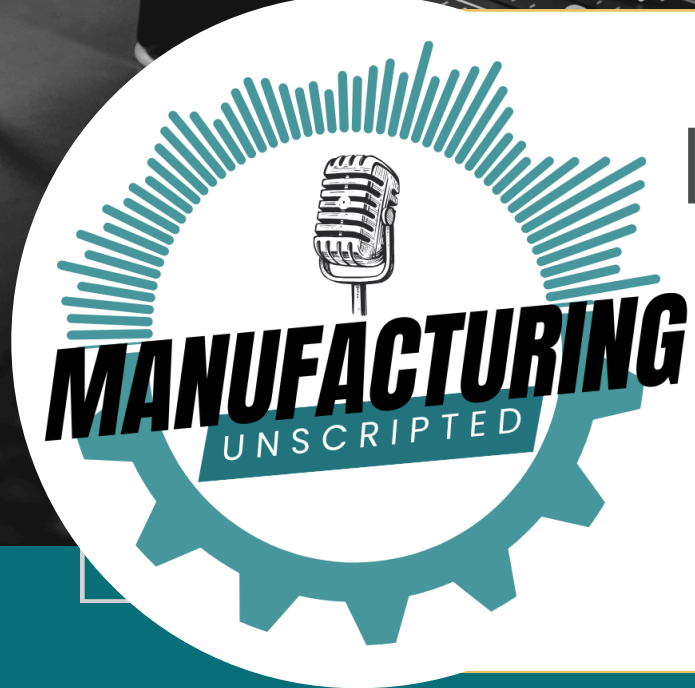


EST. 2021



www.promessinc.com/podcasts



Manufacturing Unscripted

PODCAST

MEDIA KIT



Join the conversation.

ABOUT US

Manufacturing Unscripted is a podcast dedicated to exploring the latest innovations, technologies, and trends shaping the future of manufacturing. Hosted by Peter Parsons, the show brings together industry experts to discuss automation, robotics, smart manufacturing, and the challenges and opportunities facing today's manufacturers.

Each episode offers in-depth conversations, real-world insights, and practical strategies designed to keep professionals informed and ahead of the curve in this ever-evolving industry. Whether you're an industry veteran or new to the field, Manufacturing Unscripted is your go-to source for engaging discussions and expert knowledge.

Stay connected, stay inspired, and join the conversation. Subscribe today!



2K

@manufacturingunscripted



12K

podcast downloads



15K

hours listened



95

episodes recorded



Our Audience

ANYONE WITH A PASSION FOR MANUFACTURING

The Manufacturing Unscripted audience is made up of professionals across the manufacturing industry, from engineers and plant managers to business leaders and technology innovators. They are passionate about staying ahead of industry trends, exploring advancements in automation and robotics, and learning real-world strategies for success. Whether they're on the shop floor, in the boardroom, or driving innovation through smart manufacturing, they tune in for expert insights, engaging discussions, and a deeper understanding of the ever-evolving world of manufacturing.



MOST DOWNLOADED EPISODES

Ep 1: Changes in Manufacturing
with guest Gary Stebbins

Ep 15: The art of panel building
with guest Allie Donnelly

Ep2: 100 years of innovation
with guest Barnaby Keller

Ep 7: Industry 4.0 with the Manufacturing Millennial
with guest Jake Hall

STATISTICS

12k+ total podcast downloads	150+ episode listens
2k+ followers	5.0 podcast rating

OUR AUDIENCE

80% male	57% 28-44 years old	77% USA
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MEET THE CREW



Peter Parsons | Host | Applications Engineer

Peter has been an Applications Engineer with Promess for over 3 years. His on-the-floor experience as an engineer allows him to see the unique intersections of old vs new manufacturing techniques and technology. With a Mechanical Engineering degree from Kettering University, his hobbies include reading, 3D Printing, and songwriting.



Lauren Rall | Producer | Content + Brand Manager

Lauren brings over a decade of marketing experience and a background in computer science to the show. A dedicated podcast enthusiast and DIYer, she thrives on connecting with passionate people and sharing their stories with the manufacturing community.



Ben Parsons | Editor | Audio + Video Engineer

Ben's primary expertise lies in video production, Ben has a strong passion for audio engineering. His dual skills in both video and audio allow him to bring a unique perspective to the podcast, ensuring high-quality production and an engaging listening experience for the audience.

GET IN TOUCH

Contact the Manufacturing Unscripted team with any questions, comments, or press inquiries. We are always looking for new people to talk to. Please reach out at podcast@promessinc.com | promessinc.com/podcasts

